



ANITA WILLIAMS

DESIGNER

206.715.7889

anitawilliamsdesign@att.net

anitawilliamsdesign.com

QUALIFICATIONS PROFILE

Creative and skilled Graphic Designer with over 10 years diverse experience in graphic design and production with emphasis in print and digital collateral design. A strong sense of concept development, layout composition, color theory, and typography capabilities. Very organized, detailed-orientated, resourceful, and conscientious. Reputably skilled in client and vendor coordination relationships. Accustomed to deadline-driven environments, and working within budget requirements. Experienced with design and production of brochures, annual reports, book covers and interior book typesetting, identity/branding, brand refreshment, marketing collateral, newsletters, trade show graphics, front end web design and site structure, advertising, and info graphics. Extensive experience working with strict branding guidelines. Strong understanding and experience of offset pre-press production printing.

PROFESSIONAL EXPERIENCE

Adjunct College Instructor | Sanford-Brown (Formerly IADT-Seattle) | April 2015 – Present

- Instruction in Typography Level I and II, InDesign, Graphic Design Level I and III, and Branding classes.
- Develop classroom curriculum pertaining to learning activities.
- Communicate closely with students on their work and progress.

Freelance Design/Production Graphic Designer | Seattle, WA | 2003 – Present

- Demonstrated history of successful graphic design solutions and production execution while providing high-quality client services with excellent attention to detail.
- Assist small businesses with development of visual identity and branding.
- Manage all aspects of projects from client meetings, design development, digital production, print and vendor coordination to final delivery.
- Experience in typesetting large documents and book interior design for print in Adobe InDesign. Expert in page layout, creating templates, template master files, setting up and implementing paragraph and character style sheets, and setting up tables and graphs styles.

Clients include: Wizards of the Coast, Milliman, Harborstone Credit Union, Darigold, USO Northwest, Klein & Klein Marketing/Communications, Darigold, Pat Shanahan Strategic Planning & Communications, Hendricks & Lewis Law Firm, Pacific Groundwater Group, Confluence Environmental Company, North Star Ice Equipment, Retina Specialist Northwest, and City of Everett.

Graphic Design Intern | Clean Earth Inc./PureAyre | Seattle, WA | March – June 2013

- Developed e-commerce website pages based on usability research and analysis.
- Created information architecture wire frames and conceptual layout designs for presentation.
- Successfully coordinated and facilitated product line in-studio photo shoot.
- Photo retouching on all product images. Includes removing imperfections, correcting color, and outlining for transparent backgrounds. Prepared images for web and print materials.

Graphic Designer | Shaun Hubbard Graphic Design | Seattle, WA | 1991 – 2003

- Assisted creative director on design and digital artwork production projects from presentation to finely tuned and accurate print-ready digital files.
- Design and developed print collateral for corporations and small businesses.
- Project management and vendor coordination.

Freelance Production Designer | Seattle, WA | 1983 – 1991

- Production services provided for design and advertising firms.

Clients include: Hornall Anderson, Holland America Cruise Line, Tim Girvin Design, Microsoft Corporate Communications, GKD Giordano/Kearfott Design, and David Strong Design Group.

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EDUCATION

- International Academy of Design & Technology | Seattle, WA
Achieved Bachelor of Fine Arts degree in Graphic Design, June 2013
Graduated Magna Cum Laude, President's & Dean's List
- School of Visual Concepts | Seattle, WA | *Photoshop Studies*
- Mt. Hood Community College | Gresham, OR | *Graphic Design Studies*
- Portland State University | Portland, OR | *Fine Arts and Graphic Design Studies*

ACCOMPLISHMENTS

- National Milk Producers Federation Member Cooperative Communications Competition
Darigold Annual Report, 2013 | First Place Award.
Darigold Annual Report, 2010 | First Place Award.
Darigold Annual Report and Corporate Brochure, 2007 | First Place Award.
- The 6th Annual Service Industry Advertising Awards
Gold recognition in the logo/letterhead design category, under the healthcare services category for EthnoMed Logo. Designed while employed at Ray Braun Design, 2009.
- Emerald City Craftsmanship Award in partnership with LithoCraft | *Exuma Foundation Brochure, 2004.*

TECHNICAL PROFICIENCY

Platforms: Mac OSX

Applications:

Adobe Creative Suite

- InDesign CC2015
- Illustrator CC2015
- Photoshop CC2015
- Dreamweaver CC2015
- Adobe Acrobat

Microsoft Office Suite (Word, Excel, and PowerPoint)